



## INNOVATIVE **IT SOLUTION**

Apostle InfoSoft is powerful IT company helps startups, promote, and is there to get your business running the easy way.



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WEB DESIGNING  
**SERVICES**

We believe that web design should pay for itself. It is a simple idea but very effective. It ensures we don't just design websites that look great, but they also deliver

01. 5 WEBSITE PAGES
02. WORDPRESS CMS
03. FULLY MOBILE COMPATIBLE
04. CONTACT FORM
05. GOOGLE MAP INTEGRATION
06. SOCIAL MEDIA INTEGRATION
07. NEWSLETTER SUBSCRIPTION
08. IMAGE SLIDER
09. IMAGE GALLERY
10. MAILCHIMP INTEGRATION
11. LOGO DESIGN
12. FAVICON ICON INTEGRATION

**On-page SEO** is the practice of optimizing individual web pages in order to rank higher and earn more relevant traffic in search engines.

01. KEYWORD RESEARCH AND FINALIZATION
02. TITLE TAG OPTIMIZATION
03. DESCRIPTION TAG OPTIMIZATION
04. HEADING TAG OPTIMIZATION
05. ANCHOR TAG OPTIMIZATION
06. IMAGE ALT TAG OPTIMIZATION
07. XML SITEMAP CREATION
08. ROBOTS TXT FILE CREATION
09. GOOGLE ANALYTIC ACCOUNT SET UP
10. GOOGLE WEBMASTER ACCOUNT SETUP
11. BING WEBMASTER ACCOUNT SETUP
12. CANONICALIZATION

**Social media optimization (SMO)** is the process of increasing the awareness of a product, brand or event by using a number of social media outlets and communities to generate viral publicity.

01. FACEBOOK BUSINESS PAGE SETUP
02. FACEBOOK BUSINESS PAGE COVER DESIGN
03. FACEBOOK BUSINESS PAGE OPTIMIZATION
04. TWITTER BUSINESS ACCOUNT SETUP
05. TWITTER BUSINESS ACCOUNT COVER DESIGN
06. TWITTER BUSINESS ACCOUNT OPTIMIZATION
07. LINKEDIN BUSINESS PAGE SET UP
08. LINKEDIN BUSINESS PAGE COVER DESIGN
09. LINKEDIN BUSINESS PAGE OPTIMIZATION
10. INSTAGRAM BUSINESS ACCOUNT SET UP
11. INSTAGRAM BUSINESS ACCOUNT OPTIMIZATION
12. YOUTUBE BUSINESS ACCOUNT SETUP
13. YOUTUBE BUSINESS ACCOUNT OPTIMIZATION
14. ONE POST SHARING ON ALL ACCOUNTS.

**Search engine marketing** is one of the most effective ways to grow your business in an increasingly competitive marketplace

01. GOOGLE ADWORDS SET UP
02. CREATING UP CAMPAIGN WITH TEXT ADS
03. KEYWORD RESEARCH
04. UNLIMITED NUMBER OF TARGETED KEYWORDS
05. CREATING AD EXTENSIONS
06. CAMPAIGN ENHANCEMENT
07. ONGOING ACCOUNT OPTIMIZATION
08. GOOGLE ANALYTICS INTEGRATION
09. WEBMASTER TOOLS INTEGRATION
10. FREE AD RUN FOR ONE WEEK
11. LANDING PAGE DESIGN
12. CONVERSION TRACKING

SOCIAL MEDIA MARKETING  
**SERVICES**

**Social media marketing (SMM)** refers to techniques that target social networks and applications to spread brand awareness or promote particular products.

01. FACEBOOK AD CAMPAIGN SET UP
02. AUDIENCE RESEARCH
03. AD CREATION
04. REMARKETING
05. LEAD GENERATION FOR MULTIPLE AUDIENCE
06. A/B TESTING
07. BANNER CREATION FOR ADS
08. CONVERSION TRACKING PIXEL
09. GOOGLE ANALYTIC SET UP / REVIEW
10. GOOGLE ANALYTIC GOAL SET UP
11. CAMPAIGN MONITORING
12. INSTAGRAM AND TWITTER MARKETING